

DalesRail - a unique experience

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www.dalesrail.com

Stepping out - DalesRail is about enjoying the countryside



What makes DalesRail Special? 1

- DalesRail is now a franchised passenger service
- Providing the only regular passenger service linking Clitheroe to Hellifield and the S&C as well as.....
- Linking Lancashire to one of the worlds most scenic railway lines!
- BUT it has not always been so.....
- Can anyone remember what happened 1975 and can anyone remember who or what organisation/s were responsible for this innovation?
- Which town regained a station in 1978 for just £2,800?
- DalesRail helped save both the B&H and S&C lines!!!
- AND today
- There is an army of volunteers who provide thousands of hours of service to DalesRail

Today DalesRail is a franchised passenger service



What makes DalesRail Special? 2

- It provides a spine service from Lancashire via the Ribble Valley to the Settle Carlisle line
- It directly serves a series of population centres including Blackpool, Preston, Blackburn and Clitheroe/Ribble Valley - over $\frac{1}{2}$ m people
- Park and ride extends the catchment area
- Extensive publicity via adverts, dedicated website, brochure, posters
- Suitable trains 156's + 158's offering good views of the scenic journey
- On train refreshments
- Opportunities for car free days out in some beautiful countryside
- Club atmosphere
- On train volunteer stewards/walk leaders from the Lancashire Rail Ramblers
- Own magazine produced by Lancashire Rail Ramblers

What makes DalesRail Special? 3

Core facilities provided on DalesRail

- Extensive graded guided walk programme for the serious *ramblers and scramblers!* PLUS
- New for 2010 short walk programme introduced especially for the *amblers!!*
- Innovative climb-a-peak-slowly walks
- Huge scope for self guide walks
- Opportunities for cyclists to come on board (we carry a growing number on DalesRail)
- Dedicated bus links that extend the range of destinations served from key interchange stations such as Dent, Ribbleshead, Kirkby Stephen and Langwathby

What makes DalesRail Special? 4

- Customised special fares
- DalesRail Duo introduced 2009
- Own logo
- High customer satisfaction shown by surveys

*DalesRail has its own dedicated publicity
as the following samples illustrate and
website www.dalesrail.com*



Dales Rail

83

the best
to do
the

DALES RAIL FROM LANCASHIRE

over the Settle - Carlisle line to enjoy a day in the Dales, the Eden valley or Carlisle on Saturdays

11th May	7th September
1st June	21st September
8th July	5th October
2nd August	

10th Anniversary - expanded

Through tickets from MANCHESTER, WIGAN, BOLTON, BURNLEY, LIVERPOOL and many other stations. ADVANCE BOOKING STRONGLY RECOMMENDED.

DalesRail 2010

Sundays 4 April 2010
until
Sunday 17 October 2010

Great Value DalesRail Duo Tickets from £16.50

Lancashire County Council

DalesRail

northern

Clitheroe Line

SETTLE - CARLISLE SERVICE FROM LANCASHIRE AND MANCHESTER 1991

Lancashire County Council

DalesRail 2000

DalesRail Services from Manchester and Preston to Carlisle and Settle - Carlisle Line

23, 30 April, 28 May to October 2000

Lancashire County Council

Still at 1999 prices!



hire.gov.uk

www.communityrail Lancashire.co.uk



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Community Rail Lancashire > Home

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Welcome to the website of Dales Rail

Lancashire DalesRail is simply the best way to spend a Sunday! The service links Lancashire with the scenic Ribbles Valley, Yorkshire Dales and Eden Valley. Starting from the coastal resort of Blackpool, DalesRail passes through Poulton-le-Fylde, Preston, Bamber Bridge, Blackburn, Whalley and Clitheroe before travelling along the famous Settle to Carlisle line and terminating in the historic border city of Carlisle. The journey from Settle takes in the famous Ribbleshead Viaduct, passes through Blea Moor tunnel and crosses the top of Dentdale and Garsdale before passing into the more pastoral Eden Valley and the lovely town of Appleby-in-Westmorland. You can enjoy all this and more from the comfort of a modern diesel train.

DalesRail is much more than a scenic train ride it is an integrated package providing a full day out. You will find information about the many places that can be visited, the extensive guided walk programme led by experienced leaders from the Lancashire Rail Ramblers and the coach links that extend the rail journey to places the train cannot reach. On top of this Rolling Riot provides an at seat refreshment service between Blackburn and Carlisle.

DalesRail operates from Easter Sunday through to the middle of October. Check the timetable for full details of operating days and times when the trains run. Why not use the [contact us](#) section to let us know what you like (or dislike!) about DalesRail and ideas for how the service might be improved in the future?

We look forward to welcoming you on DalesRail in the very near future.



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What is happening in 2010?

- Train service - 29 Sundays this year from April to October
- Guided walks - over 170 this year
- Dedicated coach links - over 19 this year
- Plus:
- Rolling Riot - at seat trolley service
- Improvements to the website www.dalesrail.com

DalesRail 2009

So what happened last year?

Some statistics:

- **Operated on 17 Sundays only (affected by Settle - Carlisle works)**
- **Carried 4151 passengers (an average of 244 per Sunday)
of which 2374 were walkers - 57%
and 1777 did their own thing! - 42%**
- **95 guided walks provided or at least 5 per Sunday joined
by 1051 ramblers**
- **13 dedicated coach links going to such as Dent Dale, Hadrian's Wall,
Wensleydale, Swaledale**

From the big railway to the small one!



Want to know more?

- Then go to www.dalesrail.com for all the latest news and regular updates
- Better still come and sample DalesRail - a warm welcome awaits you!!